

Adobofest2016

The 9th Annual Chicago Filipino-American Community Festival / Adobo Taste-Off
October 2nd, Emporium Arcade- Logan Square, 2363 North Milwaukee Avenue, Chicago, IL 60647

ABOUT ADOBOFEST



Started in 2008 by the Filipino American Network (FAN, www.fan-chicago.org) in order to increase awareness and help raise funds for our partner charities. Last year's event, at St. Paul woods in Morton Grove was attended by 900+ adobo-curious, Fil-Am community embracing Chicagoland residents. Our mission is

simply to bring Filipino-Americans together, across all ages and generations, in a new and fun way that displays the dynamic and colorful culture of the Philippines. Adobofest (www.adobofest.org) is a unique festival because it provides a way for performance groups to present their art to attendees. It is also one-of-a-kind adobo-tasting competition that objectively enables "Chicago's Best Adobo" to be selected both by impartial, blind taste judging and attendee's popular vote.

All collected funds go towards paying for all Adobofest expenses as well as FAN's existing programs such as the Chicago Filipino American Film Festival, Senior Gift Basket Drive, Networking Mixers, Piyesta Pinoy, 10,000 Kwentos and to help bring awareness to our Charity Partners: A.F.I.R.E. (<http://www.afirechicago.org>), Pilipino American Social Services (PASS), Filipino-American Community Health Initiative of Chicago (www.FACHIC.org), Gawad Kalinga (www.gk1world.com) and Filipinos In Alliance at the University of Illinois at Chicago (<http://fiauc.org>)



Usually held outdoors, this year we are partnering with **Filipino Kitchen** and being featured at Kultura Festival, an annual food and Arts Festival held



indoors, this year at Emporium Arcade – Logan Square, 2363 North Milwaukee Avenue, Chicago, Illinois 60647. This year the entire event is indoors. Last years Kurltura Festival had over 1,000 attendees.



ADOBOFEST AT KULTURA FESTIVAL DETAILS

We will provide free rice to all competitive adobo tasters. A small donation of \$10 at the event, per attendee, will allow each one to sample each of the 12+ expected adobo entries. Almost a pound of different competitive adobos is a Great Deal!!

"People's Choice" Winner

Upon admission to the tasting area, each "taster" will get a "tasting ballot" to vote for their favorite adobo. The contestant

with the most tasting ballots at the end of the day win's this coveted trophy and recognition.

"Best Tasting Adobo" Winner

During the tasting session, several secret tasters will be randomly assigned to vote for the tastiest adobo. There will be at least 3 cumulative scores for each contestant. The top 5 "Secret Taster Scores" recipients will participate in the blind-judge taste-off. After the live tasting / commentary / scoring, based on a cumulative multi-attribute score from all of the judges, the contestant with the most votes wins "Chicago's Best Tasting Adobo, 2016" trophy.

Both trophies will have the same fundamental design and size. They will be awarded mid-afternoon.

Other Activities

- We will have a stage live performances throughout the day. If you have an act or group that wants to perform, please contact Edgar Jimenez at Edgar@fan-chicago.org for details.
- Twenty chefs from Chicagoland, LA and New York offering unique, one of a kind plating offerings from their respective cooking stations throughout the day for a small price.

Organizations / Vendors / Sponsorships

Please see below in the "Sponsorship Details" if your organization, firm or company is interested in a booth or being a major sponsor. This event will occur, rain or shine. Sponsorships are non-refundable due to upfront expenses FAN incurs, including insurance, stage and power rentals, permits, banner productions, etc. Thanks for your support!

EMPORIUM ARCADE BAR – LOGAN SQUARE



Located in Chicago's near Northwest side in the Logan Square neighborhood. 2363 North Milwaukee Avenue, Chicago, Illinois 60647.

This large bar has high ceilings and plenty of place to sit, eat and even play arcade games from the 70's and 80's, with a full-service bar.

We have limited space for booths, which are 8 foot tables, with chairs and electricity.

Booths of 10x10 will surround the seating and tasting areas. Booths include not-for-profit partners, educational displays, interactive games and commercial vendors.

ABOUT THE FILIPINO AMERICAN NETWORK AND FILIPINO KITCHEN



Adobofest is an initiative of the Filipino American Network (FAN). FAN is a Chicago-based 501(c)(3) not-for-profit organization that provides resources, connections, and opportunities to the Filipino-American community, and promotes the growth and awareness of Filipino heritage and culture. In addition to Adobofest, FAN also holds the annual Chicago Filipino American Film Festival Senior Gift Basket Drive, Piyesta Pinoy Series 10,000 Kwentos and regular networking events. It also brings awareness to its

charity partners: PASS, Pilipino American Social Services, Filipino-American Community Health Initiative of Chicago (www.FACHIC.org), Gawad Kalinga (www.gk1world.com), A.F.I.R.E. Chicago and Filipinos in Alliance at UIC student association.



Filipino Kitchen uses Philippine cuisine to connect Filipinos everywhere with our cultural heritage and the possibilities of our shared future. Based in Chicago, we cook and share our delicious cuisine at pop-up meals and food events. On our website, Filipino Kitchen documents with photography, interviews, stories, and recipes from the makers and appreciators of Filipino cuisine and its continuing evolution. We hope to lead a long-coming renaissance by connecting across the diaspora with our shared love and pride of our food. The masterminds and masterhearts behind Filipino Kitchen are two Filipino

Americans and an honorary Filipino: writer Sarahlynn Pablo, photographer Natalia Roxas-Alvarez, and project manager Caitlin Preminger. Filipino Kitchen is online at <http://filipino.kitchen> and on Facebook, Instagram, Twitter and Snapchat.

Adobofest 2016 SPONSOR LEVELS / BENEFITS	Platinum	Gold	Silver	Booth
	\$10,000	\$5,000	\$1,000	\$250
Marks & Logos Visibility				
FAN website page, monthly newsletters and bulletins	Logo/link		Industry Exclusive	
Adobofest website page	Logo/link	Logo / link	Logo / link	listing
Industry Segment Exclusivity	♦	♦	♦	
Festival flyers	logo	logo	logo	listing
Sampling and Promo items				
On-site booth includes 8 foot table and 2 chairs	♦♦♦♦	♦♦♦	♦♦	♦
Distribution of promotional items at Festival	♦	♦	♦	♦
Winning Contestant Prizes, MC mentions	6	4	2	1
Tickets & Passes				
Tasting Passes / First Vote tickets	20	10	4	2
Speaking, MC and Presentation Opportunities				
Awarding of Trophies Speech	♦			
Tasting Judge	♦			
Hourly announcements	♦	♦	♦	

2016 Sponsor Advertising Information

The **deadline** for submitting sponsor advertising information is **September 23rd, 2016**. All advertising materials must be provided in one of the following formats: JPG, TIF, PNG, PSD, AI, or PDF. Please include contact information for the designer(s), if any.

Please send all files/logos to the person who reached out to you concerning this sponsorship or to:

Edgar Jimenez

Adobofest Executive Director

(c) 773-236-2614

(e) Edgar@fan-chicago.org

The Adobofest sponsorship application is on the next page.

**Adobofest 2016 Sponsorship Application
(Please scan and Email)**

Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Company Website URL: _____

Sponsorship Level and Details: _____

Methods of Payment:

Please make checks payable to: The Filipino American Network (FAN)

On-line payments can be made via PayPal. Please request an invoice that we will email to you.

All payments must be received by September 23rd, 2016. All donations are tax deductible.
The Filipino American Network (FAN) is a 501(c)(3) not-for-profit all-volunteer organization,
EIN: 36-4048000

Email this completed form to Edgar@fan-chicago.org or

Mail it to:

Filipino American Network
c/o Adobofest Sponsorships
516 N. Ogden #151
Chicago, IL 60622